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LIVE CLASSIFICATION CHEAT SHEET
For Programming, Traffic & Master Control

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Goal

Correctly classify Live, Live Replay, and Live Taped programming to ensure reliable DVR recordings, accurate guide data, and fewer viewer complaints.

LIVE

Use when the program is airing in real time as it is happening.
Examples:
- Live newscasts
- Live sports events
- Live press conferences or breaking news

Set metadata:
- Live = Live
- Populate New/Repeat as applicable
- Verify exact start & end times

LIVE REPLAY

Use when the program originally aired live and is being replayed shortly after the original airing.
Examples:
- Same-day or overnight sports replays
- Replay of live awards shows
- Replay of live breaking-news specials

Set metadata:
- Live = Live Replay
- Keep event identifiers consistent
- Do not mark as Live Taped

Why it matters:
Allows DVRs set to "record all live events" to capture replays

LIVE TAPED (NOT LIVE)

Use when the program was recorded in advance and aired later.
Examples:
- News recorded earlier in the day
- Talk shows taped in advance
- Pre-recorded specials or interviews

Set metadata:
- Live = No
- Populate New/Repeat appropriately

Quick Decision Check

- Happening right now? → LIVE
- A near-term replay of a live event? → LIVE REPLAY
- Recorded earlier and edited? → NOT LIVE (Live Taped)

Common Mistakes to Avoid

- Marking taped news as Live
- Marking old reruns as Live Replay
- Leaving Live fields blank for News or Sports
- Inconsistent Live flags across airings of the same event

Final Rule of Thumb

If it's not truly live or a recent replay of live content, do not mark it Live.