



MEDIASTAR CLIENT MEDIA MANAGER

Optimize Your Guides' Image Data

The channel logo and program showcards that appear under your stations are sourced from our data provider (Simply.TV/FYI).

MediaStar's Client Media Manager was created for those rare instances when program images are missing, out of date, or otherwise inaccurate. It allows you to upload the necessary images to our servers, where they will then be inserted into your guides' data streams to ensure they display the correct graphic images.

The image's maximum dimensions are 3840 x 2160 pixels.
JPEG, PNG, GIF, TIFF, and BMP graphic formats are supported by the Client Media Manager.

Before uploading an image in the Client Media Manager, please be advised it will be resized as needed when displayed in the guides. This resizing may result in the loss of fine or intricate details in the displayed image.

IMAGE FORMATS BELOW ARE SIMPLY.TV'S SPECIFICATIONS FOR FILE SIZE AND FORMATS FOR THE REQUESTED IMAGERY. THE PREFERRED RESOLUTION FOR ALL IS 300 PPI, MINIMUM IS 72 PPI.

Image Type	Preferred Ratio	Preferred Dimensions	File Type	Notes
Showcard (Promotional Image with Logo)	4x3	2048x1536	JPEG/PSD	
	3x4	1536x2048		
	2x3	1440x2160		
	16x9	1920x1080		
Program Logo		1000 px by length	PNG preferred; JPEG usable.	PNG preferred with transparent background.
Station Logo		1000 px by length	PNG/EPS preferred; JPEG usable.	PNG/EPS preferred with transparent background. AI, PSD, and JPEG accepted.

SHOWCARDS, LOGOS, THUMBNAILS, IMAGES

Updates for images on online and onscreen guides need to be sent to the providers that provide the meta data:

tmschedule@gracenote.com
mediacontent@fyitelevision.com
assets@tvmedia.ca
SchedulingSupport@xperi.com

ADDITIONAL QUESTIONS?
TITANTV IS HERE TO HELP!

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