

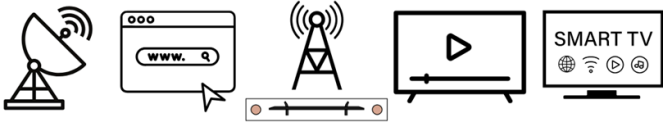
GUIDE DATA SIMPLIFIED: BEST PRACTICES, FAQs & CONTACTS



Our goal is to empower all broadcasters to confidently navigate the complex guide data ecosystem. Below, you'll find key best practices, answers to frequently asked questions, and contact information to help you get the support you need.

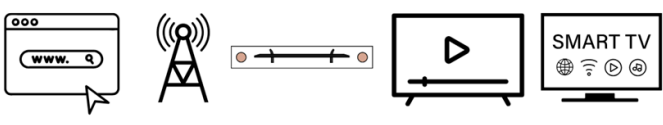
WHO PROVIDES GUIDE DATA TO WHO?

Gracenote*



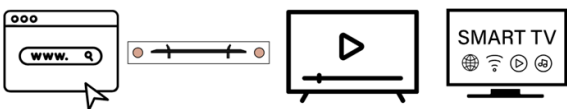
Cable, Satellite, OTT, Set-Top Boxes,
PSIP Data Services, Online Guides,
Smart TV Guides

Simply TV*



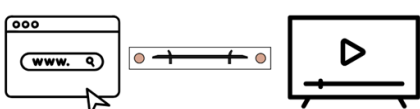
Cable, OTT, Set-Top Boxes
PSIP Data Services, Online Guides,
Smart TV Guides

Xperi/TiVo*



Cable, OTT, Set-Top Boxes
Online Guides, Smart TV Guides

TV Media*



Cable, Set-Top Boxes
OTT, Online Guides,

*To Our Knowledge & Is Always Changing

REPORTING CONTACTS:

To ensure your station's programming is being updated on local cable, satellite, online guides, Smart TVs, and newspaper sites, we recommend you also send your weekly schedule reports to:

tmschedule@gracenote.com

tveditor@fyitelevision.com

schedules@tvmedia.ca

SchedulingSupport@xperi.com

Do NOT include customercare@titantv.com when sending your weekly schedules.

BEST PRACTICES:

Send every schedule grid as if it is going to a new editor:
-Include Color Key
-Include Call Letters and Channel #s

Always send a minimum of 3 weeks rolling schedule. Editors typically will not look further out than 3 weeks and they focus heavily on this week's changes

When sending weekly schedules start with a fresh email. Do not edit a previous email by changing the subject and body of the email

Include in the Subject of the email the Station(s) Call Letters, including the channel number as well.
-i.e. KCRG DT1 or KCRG 9.1

If sending a grid report, highlight your changes from your last report

If sending a list, include only the changes in the list:
Also send the most recent grid for the editor to use as a reference.

DEMO5 Changes as of 3/5/2021						
	Friday 03/05/2021	Saturday 03/06/2021	Sunday 03/07/2021	Monday 03/08/2021	Tuesday 03/09/2021	Wed 03/10/2021
5:00 am	According to Jim	Paid Program Changed: 3/10/2021	Paid Program	According to Jim	According to Jim	Accor
5:30 am	Rachael Ray	Paid Program	Paid Program	Rachael Ray	Rachael Ray	Rac
6:00 am	Murdoch Mysteries Changed: 3/10/2021	Lucky Dog	Gospel Music Today	Murdoch Mysteries Changed: 2/4/2021	Murdoch Mysteries Changed: 2/4/2021	Murdoch
6:30 am		The Henry Ford's Innovation Nation Changed: 3/10/2021	Paid Program			
7:00 am	CBS This Morning		Marty Stouffer's Wild America	CBS This Morning	CBS This Morning	CBS T
7:30 am			Iowa Morning Money with Tron Investments			
8:00 am	The Business News	Lucky Dog	CBS News Sunday Morning	The Business News	The Business News	The Bu
8:30 am		The Henry Ford's Innovation Nation				
9:00 am	Let's Make a Deal	Mission Unstoppable		Let's Make a Deal	Let's Make a Deal	Let's L

Change Report as of 3/5/2021				
Date	Day of Week	Time Span	Program Title	Change Date
03/05/2021	Friday	6:00 AM - 7:00 AM	Murdoch Mysteries	3/10/2021
03/06/2021	Saturday	6:30 AM - 8:00 AM	The Henry Ford's Innovation Nation	3/10/2021
03/06/2021	Saturday	9:00 AM - 9:30 AM	Mission Unstoppable	3/10/2021
03/07/2021	Sunday	9:30 AM - 10:30 AM	Face the Nation	3/10/2021
03/07/2021	Sunday	11:00 AM - 1:00 PM	College Basketball	3/10/2021
03/08/2021	Monday	11:00 AM - 12:00 PM	The Young and the Restless	3/10/2021

SHOWCARDS, LOGOS, THUMBNAILS, IMAGES

Updates for images on online and onscreen guides need to be sent to the providers that provide the meta data:

tmschedule@gracenote.com

mediacontent@fyitelevision.com

assets@tvmedia.ca

SchedulingSupport@xperi.com

ADDITIONAL ??S TITANTV IS HERE TO HELP!



CustomerCare@titantv.com
www.titantvinc.com

